



Buildertrend

You've seen it. The real ROI starts
when it's part of your business.



“

Construction is so prone to human error because there are so many moving parts. It's not if mistakes will happen – it's when. One of the biggest returns on investment for us is being able to manage those mistakes, and Buildertrend really helps with that.”

Joe Christensen
Co-founder of [Cardinal Crest Homes](#)
in Kansas City, Missouri

Where chaos ends, confidence begins.

For nearly two decades, Buildertrend has been the proven platform trusted by established general contractors. We're built for contractors who need help navigating complex projects and driving long-term growth.

Why do builders choose Buildertrend?

- **Financial control:** Estimate costs, track expenses and increase profits with unmatched financial tools.
- **Streamlined operations:** Centralize project scheduling, communication and more on one platform.
- **Proven results:** Customers using our project management software have seen results like procuring \$10 million in work each year.

Forget juggling disconnected tools. With Buildertrend, everything you need is in one place – so you can focus on what you do best: building exceptional homes and growing your business.





The difference is **night** and **day**.

Why get lost navigating a constellation of disconnected tools when Buildertrend delivers it all in one powerful platform? From selections and takeoff to financials and project management, our software gives you everything in one place. Other systems may give you fragments, but only Buildertrend delivers the full picture. It's more than software – it's the foundation for running your business with confidence and control.

Simplify your project management by consolidating your tools into one streamlined solution

Stop juggling multiple systems. Buildertrend consolidates scheduling, budgeting and communication tools into one platform, streamlining your processes and empowering your team to focus on building.

Enhance communication with clients and subcontractors for seamless collaboration

Miscommunication can derail projects. Buildertrend's tools like the Client Portal, Daily Logs and Messages keep everyone informed, ensuring clarity and delivering exceptional experiences.



Gain clear visibility into your business financials to make informed decisions

Avoid costly mistakes with real-time tracking for budgets, expenses and purchase orders. Buildertrend keeps your financials accurate and transparent, helping you maximize profitability.

Keep job progress on track with consistent and efficient workflows

Inconsistent processes slow you down. Buildertrend's customizable templates and automated tools ensure efficient operations, so you can complete projects faster and maintain a healthy work-life balance.



Be one of the **1+ million construction pros** who've completed
over two million projects with the help of Buildertrend.

Buildertrend features

One platform. Infinite possibilities.

Job management

Run every job site efficiently

Change Orders: Create, manage and track change orders easily.

Daily Logs: Clear up day-to-day confusion and keep everyone informed.

Requests for information: Draft, assign and send questions within Buildertrend.

Schedule: Keep projects on track and manage your time effectively.

Selections: Empower clients to easily make selection choices and track their budget.

Time Clock: Improve job costing and profit margins by tracking work hours.

To-Do's: Create and assign tasks for your team and subs.

Warranty: Keep track of warranties, manage claims and schedule maintenance.

Sales process

Impress leads to win more jobs

CRM lead management: Keep your sales pipeline full of quality leads.

Custom branding: Customize your account with your company logo.

Email marketing: Automate email campaigns and track responses.

Proposals: Generate complete, detailed proposals that win jobs.

Communication

Update everyone without a phone call

Client Portal: Give your clients access to their project.

File storage: Store and organize photos, videos and documents.

Messages: Manage emails and client questions in one place.

Subcontractor Portal: Allow subs to check updates and communicate.

Surveys: Get feedback from clients to help promote your business.

Financial tools

Stay on top of every penny

Bills: Track bills across projects for convenience and consistency.

Job Costing Budget: Take control of your job costing and increase profits.

Cost Inbox: Manage your receipts in one organized location.

Estimates: Accurately predict costs, quantities, labor hours and more.

Invoices: Manage cash flow and ensure all clients are billed accurately.

Purchase Orders: Release, sign and pay out purchase orders.

Buildertrend Takeoff: Upload blueprints, record measurements and create estimates faster.

How is Buildertrend beneficial to me?

No matter your role in the company, Buildertrend is built to make your job easier. With features tailored to every team member, Buildertrend empowers construction pros like you to work smarter – not harder.



Company owner

Running a construction business comes with constant challenges – tight margins, unexpected delays, miscommunication between teams and the never-ending balance of managing projects, finances and client expectations. Without the right tools, these obstacles can lead to wasted time and lost revenue.

Buildertrend helps company owners take control by providing full visibility into every aspect of their business with:

- Real-time financial tracking
- Automated workflows
- Seamless team collaboration
- Client communication

Project manager

Project managers are the backbone of any construction company, juggling schedules, coordinating teams and ensuring every detail is executed correctly. But with so many moving parts, staying on top of everything can feel like an uphill battle. Missed deadlines, unclear communication and unexpected delays can throw projects off track and create unnecessary stress.

Buildertrend simplifies project management by providing tools to:

- Create, update and share schedules in real time
- Centralize communication with Messages and Daily Logs
- Assign tasks and store important project documents
- Stay on top of costs, approvals and budget adjustments
- Track progress and make updates from the job site

Bookkeeper

For bookkeepers in construction, keeping track of invoices, payments and budgets is a constant challenge. Managing financial data across multiple spreadsheets, chasing down missing receipts and ensuring accuracy in job costs can be time-consuming and frustrating. Without the right system, small errors can lead to big financial headaches.

Buildertrend helps bookkeepers streamline financial management with tools designed to:

- Integrate with accounting software like QuickBooks and Xero
- Easily create, send and manage invoices
- Monitor expenses and budgets in real time
- Generate POs efficiently with less manual data entry
- Manage change orders with clear approval tracking

Estimator

Accurate estimates are the foundation of a profitable construction business but creating them can be a time-consuming and complex process. Estimators often struggle with inconsistent pricing, outdated spreadsheets and the challenge of keeping up with material and labor costs. A small miscalculation can lead to lost profits or bids that miss the mark.

Buildertrend simplifies estimating by providing powerful tools to:

- Build detailed estimates quickly and send polished proposals to clients
- Save time with customizable estimate templates tailored to your business
- Ensure estimates reflect current material and labor costs for better accuracy
- Perform takeoffs and pull measurements directly into estimates
- Track revisions, collect digital receipts and update estimates as needed

Designer

Designers play a critical role in bringing a client's vision to life, but staying organized while managing selections, approvals and communication can be a challenge. Tracking design choices across multiple emails, keeping clients engaged in the process and ensuring selections stay within budget can quickly become overwhelming.

Buildertrend simplifies the design workflow with tools that:

- Organize and present materials, colors and finish options in a clear, structured way
- Streamline the approval process with digital signoffs to keep projects moving forward
- Ensure selections align with the client's budget to prevent costly overruns
- Communicate effortlessly with clients, project managers and vendors
- View and update selections from anywhere

We also offer on-demand virtually training through [Buildertrend Learning Academy](#) where each team member can complete courses on features that are specific to their role.

Or upgrade your options with Tier 2 which provides one-on-one training (see info on page 12).

Will Buildertrend work for my business?

Buildertrend adapts to the way you work. Custom home builders, semi-custom home builders, production builders and remodelers can scale efficiently with repeatable templates, effective communication, automated scheduling and

centralized financial management. Whether you're building dream homes from the ground up or managing high-volume projects, Buildertrend gives you the flexibility and control to run your business more efficiently.

But don't just take our word for it. Here it directly from the pros themselves.



“Buildertrend is a part of our team, in a sense. It's been a real big factor in our company growing and being able to procure over \$10 million in work a year.”

Greg Hasler
President, [Hasler Homes](#)
Custom home builder



“We've become extremely efficient in the field. There's no more guesswork as to what's the next step in this project. Timeliness when you're doing volume – it's important.”

David Socia
Co-founder, [Sidar Builders](#)
Semi-custom home builder



“Buildertrend is one of those tools that if you use it effectively, it'll allow you to take your life back.”

Chris Johnson
Co-owner, [Reclaimed Karma](#)
Remodeler



“We're taking dreams and visions – and with the help of Buildertrend – making them a reality. And more than just one reality, we're going to have multiple realities because of the scale the platform allows us to use.”

Booker Washington
Founder and CEO,
[Techie Homes](#)
Production builder



“Without having a program that does this for us, there's no way we would be able to run a business with 70 pools on the back of a piece of paper. Buildertrend helps us at a company level to be able to manage all these projects. Without that support, we wouldn't be as successful as we are today.”

Kate Lainson
Co-founder, [Cronulla Pools](#)
Specialty contractor

BEHIND THE BUSINESS

Dive deep into our Behind the Business series to see how these leading builders found success with Buildertrend - and how you can, too.



In this feature, [Killowen Construction](#) shares how they scaled their business to \$50 million in revenue with the help of software.

By embracing technology they're able to:

- [Earn client trust as a cost plus builder](#)
- [Problem solve and face challenges head on](#)
- [Avoid pitfalls before they happen](#)
- [Bring out the best in every team member](#)

"We build for people all over the world, and they have some anxiety about living out of the country while someone builds their multi-million-dollar home. They can open up Buildertrend and see what we did with photos on Daily Logs."

Tyler Farrell, president, Killowen Construction

[Jkath Design Build + Reinvent](#), a high-end remodeling firm, shares how Buildertrend has transformed their business by:

- [Making it easier to tackle challenges in a changing construction industry](#)
- [Helping manage hectic schedules for multiple projects as once](#)
- [Establishing and maintaining excellent client relationships](#)
- [Standardizing the selection and design processes](#)

"We have to collectively communicate timely and efficiently on decisions because we aren't just a renovation team ... Now, we can just go to Buildertrend, find that one document that has everything we need for the cabinet team and our clients have signed off."

Katie Kath, partner and creative director, Jkath Design Build + Reinvent



Jkath
DESIGN BUILD + REINVENT

Take control of the financial future of your business

Buildertrend's financial capabilities work alongside our job management tools, boosting both efficiency and profits. Builders can now free up time to focus on what truly matters – running their business.

Buildertrend Financing

Bridge the gap from one job to the next with business financing, or offer homeowner financing to keep projects moving.

Insurance Services

Safeguard your company with affordable insurance options exclusive to Buildertrend customers.

Buildertrend Payments

This secure and efficient online payment solution makes sending and receiving money a better experience for construction businesses.





Buildertrend Group Purchasing

Earn cashback and discounts with top brand partners

Buildertrend Group Purchasing establishes supplier relationships and integrates their cost savings into our platform – so you can add to your bottom line while focusing on the important stuff.

- **Expand profit margins:** Increase revenue through access to exclusive rebates and discounts on your material purchases.
- **Maximize productivity:** Easily earn cashback and get instant access to exclusive high-quality brands your clients know and love.
- **Combat inflation:** Use accurate and timely data on material costs to make informed decisions about purchases.

Accounting integrations

Stay competitive and solidify your construction business financials with a range of integrations tailored to fit your needs.

Buildertrend integrates seamlessly with QuickBooks and Xero, ensuring your job costs, invoices, and financial data stay accurate and up to date—without double entry. Keep your accounting streamlined and your books balanced while saving time on manual data entry.



[QuickBooks](#) goes beyond bookkeeping by working seamlessly with Buildertrend's construction management software. Its two-way sync allows information to be transferred between both platforms in just a few clicks.



Using [Xero](#) and Buildertrend together can provide significant benefits for construction businesses. By integrating the two platforms, office teams can enjoy seamless data syncing between their accounting and project management systems.

Make the most of your investment

We've got your back. Choose from our wide range of support options to help you reach Buildertrend's full potential – fast.

Educate and empower your team with advanced, personalized support.



Join us for two days of feature-based classes, one-on-one coaching sessions and networking opportunities with fellow builders.



Onsite Consulting

We come to you. This is our most in-depth training where we tailor Buildertrend to meet your goals.

Buildertrend Learning Academy

Access our library of on-demand, online training resources designed to help you maximize your efficiency and success with Buildertrend's features.

Help Center

Our Help Center is where builders can find clear answers, helpful tutorials and expert advice to tackle any challenge with confidence.

Buildertrend Champion

Ensure your success with our software by designating a member of your team to get your company on board.

Strategic Business Reviews

Work with your designated key account manager to build a personalized success plan for your team.



Setup and onboarding support to ensure your success

Selecting a customer success service level is a required step to get the most out of your Buildertrend subscription. Whether you prefer self-guided training or hands-on guidance, these tiers provide the tools and expertise necessary to fully implement Buildertrend and maximize its impact on your business.



Tier 1 Customer Support

Self-guided training at the pace you prefer

Work with a dedicated setup manager to create your account, import data and integrate QuickBooks. Then, access unlimited self-paced courses, daily live training and 24/7 support via chat, email or phone.

Tier 2 Customer Support

Additional support is the fastest, most proven way to find success

You'll get all the great resources from Tier 1, plus a dedicated account manager, custom success plans and quarterly check-ins. Enjoy one-on-one training and expert guidance to ensure a seamless rollout.

* The bold bullets signify benefits included in Tier 2.

Account management

- Digital account audits
- **Kickoff call**
- **Success plan**
- **Quarterly progress check-ins**

Onboarding

- Initial setup call
- Data migration
- QuickBooks integration assistance
- Data review call
- **Advanced account customization**
- **Product adoption training**

Implementation

- Buildertrend Learning Academy
- Live group training
- Buildertrend Payments support
- **1:1 training**

Ongoing support

- Live chat
- Email
- Phone
- 24/7 Help Center

What happens after you say yes?

You've seen what Buildertrend can do.
Now let's get it working for you.



Here's what onboarding looks like:

Step 1: Setup

We build your account for you

Account setup is designed to be smooth, fast and supported. You'll send us your project and company data (don't worry, we'll guide you), and your setup manager will configure your account – so you can hit the ground running on day one.

Here's what to prepare:

- **Users:** Internal team, subcontractors and even customers
- **Cost codes:** Organized by how you estimate and track
- **Active jobs:** We'll input current schedules, estimates, and files so you're ready to go

Step 2: Onboarding

Training that fits your business

We recommend Tier 2 for expedited onboarding. Here's why:

Once your account is live, your dedicated account manager takes you through focused tracks to ensure confidence in the platform. Plus, it's more personalized to ensure you're fully leveraging all Buildertrend's capabilities.

- **Track 1:** Construction: Job site management
- **Track 2:** Construction: Financial management
- **Track 3:** Pre-sale scoping and estimating
- **Track 4:** Pre-construction and planning
- **Track 5:** Post-construction process

Let's get your team started.

Make sure your next project runs better with Buildertrend – let's set it up.

[Talk to your product expert](#)